



**The Art Gallery of Peterborough presents
The 28th Annual Kawartha Autumn Studio Tour**

**Saturday September 22 & Sunday September 23, 2012
10 am to 6 pm**

Application & Guidelines for Artists

Thank you for your interest in the Kawartha Autumn Studio Tour. For the past 27 years, the Art Gallery of Peterborough has presented the Kawartha Autumn Studio Tour as part of its commitment to art education and support for local artists. For two days each autumn, area studios and artists welcome the public to view artwork, watch demonstrations and share in the inspiration. Participating artists and studios represent a wide variety of media; glass, wood, textiles, ceramics, jewellery, painting, printmaking, installation and sculpture. The tour is self-drive and free of charge for visitors.

Application Procedures

Please read these guidelines before completing the application.
Application is open to all artists and fine craft artists living and working in Peterborough City and County.
Send the completed application and required support material to:
Studio Tour, Art Gallery of Peterborough, 250 Crescent Street, Peterborough ON K9J 2G1.

Application Deadline: Tuesday, January 24, 2012

There is no application fee.
All applications are juried.
Late or incomplete applications will not be considered.
Artists will be notified of acceptance by February 10, 2012.
Full Studio Tour fee payment is due upon acceptance to the tour. The fee for 2012 is \$150.
Withdrawal with refund is permitted only until print deadline.

Jury Selection is based on the following criteria:

Quality of the artist's work (original work only).
Balance and variety of media.
Geographical location (distribution throughout Peterborough City and County).
Ease of access to the studio.

The selection jury composed of artists, Art Gallery of Peterborough staff and board members.
Not all applications may be accepted and the decisions of the selection jury are final.

The Art Gallery of Peterborough is responsible for:

All administration.
Applications and jury selection of tour participants.
Brochure and poster production and distribution.
Production and maintenance of website.
Recruitment of sponsors and advertisers.
Publicity, promotion, marketing and communications.
Production and allocation of directional signs.
Exhibitions and receptions.
Managing the budget and payments for KAST related activities.

Artists are responsible for:

Applications and support material delivered to the Art Gallery on time and complete.
Fees and requested material supplied timely.
Delivery and pick up of artwork for any related exhibitions and displays.
Distribution of artist's share of brochures and posters.
Posting and removing directional studio tour signs.
Ensuring studio space is safe and prepared to welcome visitors.
Ensuring liability insurance for studio.
Selling own artwork, accepting commissions, recruiting for classes, and offering/distributing promotional material.
Offering demonstrations during the tour.
Maintaining open studios both days of the tour and being available to the public.
It is strongly advised that you have assistance at your studio at all times for rest breaks and safety.
Keeping and reporting visitor statistics to the AGP Program Coordinator.

Please contact AGP Program Coordinator at 705-743-9179 extension 2025, for any questions.



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Artist's Application Form

Please read the guidelines prior to applying.

Artist Name: _____

Business/Studio Name: _____

Mailing Address: _____

Studio Location: _____

Telephone: _____

E-mail (one please): _____

Website (one please): _____

Studio capacity? _____

Barrier –free access? _____

Public transit access? _____

Parking? _____

Required Application Support Material:

1. Artist's biography including education, exhibition history (100 word limit).
2. Artist's statement i.e. artistic vision, choice of media (100 word limit).
3. 5 (five) digital photographs in JPG format at 300 dpi on a CD showing the artist's current work.
Note media, size, date, title.
4. An accurate published map (Google maps accepted) with studio location marked with directions to studio.
Use kilometers and refer to the official map names of highways and roads.
Use directional language (i.e. north, south ..)
5. All written text should be submitted both in paper copy and on CD in Word format.
6. Completed Application Form.

I have read and agree to the terms in the Kawartha Autumn Studio Tour 2012 Application Guidelines.
Please keep a copy of this application form for your records

Applicant's Signature: _____ date _____

Please forward completed Application Form and required Support Material by 5 pm January 24, 2012 to:

Studio Tour
Art Gallery of Peterborough
250 Crescent Street
Peterborough ON K9J 2G1
Phone: 705-743-9179 extension 2025

Thank you for your application

Internal use:
Date received _____ Application # _____